

Evaluative Report of the School of Business Studies (SBS)

1. **Name of the School** : School of Business Studies
2. **Year of establishment** : 2009
3. **Is the Department part of a School/Faculty of the university?**
Yes
4. **Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)**
Under Graduate:
 - Bachelor of Business Administration
 - Bachelor of Commerce (Professional)
 - Bachelor of Arts (Honours) Applied EconomicsPost Graduate:
 - Master of Business AdministrationDoctoral:
 - Doctor of Philosophy
5. **Interdisciplinary programmes and departments involved:**
Yes; courses offered by faculty members from School of Business Studies (SBS) to School of Engineering and Technology (SET) and School of Law (SoL); SBS also invites faculty members from SET and SoL to offer courses at SBS.
6. **Courses in collaboration with other universities, industries, foreign institutions, etc.**
 - Bachelor of Commerce (Professional) in collaboration with KPMG
 - Master of Business Administration (Business Analytics) in collaboration with IBM
7. **Details of programmes discontinued, if any, with reasons :**
Not Applicable
8. **Examination System: Annual/Semester/Trimester/Choice Based**

Credit System:

Trimester system for MBA and semester system for the rest of the programmes

9. Participation of the department in the courses offered by other departments

Courses are offered by SBS faculty to SET and SoL

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

Faculty list SBS attached; however, the number of posts is decided on the basis of course requirements

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

List Attached: ANNEXURE SBS-1

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors
NOT APPLICABLE

13. Percentage of classes taken by temporary faculty – programme-wise information

Total for SBS: 34 hours of weekly teaching load out of 588 hours, which is approximately 6 %

MBA: 0 out of 112

BBA: 30 out of 364

B.Com.: 4 out of 84

BA (Honours) (Applied Economics): 0 out of 28

14. Programme-wise Student Teacher Ratio

26:1 (45 faculty members for 1170 students)

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

18

16. Research thrust areas as recognized by major funding agencies

Not defined

- 17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.**

Nil (at present)

- 18. Inter-institutional collaborative projects and associated grants received**

a) **National collaboration - Nil**

b) **International collaboration - Nil**

- 19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received – Nil**

- 20. Research facility / centre with**

- **state recognition - Nil**
- **national recognition - Nil**
- **international recognition - Nil**

- 21. Special research laboratories sponsored by / created by industry or corporate bodies – Nil**

- 22. Publications:**

- * **Number of papers published in peer reviewed journals (national / international)**
- * **Monographs**
- * **Chapters in Books**
- * **Edited Books**

- * **Books with ISBN with details of publishers**
- * **Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)**
- * **Citation Index – range / average**
- * **SNIP**
- * **SJR**
- * **Impact Factor – range / average**
- * **h-index**

List enclosed: ANNEXURE SBS-2

- 23. Details of patents and income generated – N.A.**
- 24. Areas of consultancy and income generated –**
- (i) Development evaluation; income generated Rs. 67500
 - (ii) Development Cooperation; income generated Rs. 82500
- 25. Faculty selected nationally / internationally to visit other laboratories / institutions/ industries in India and abroad –**
01 (One)
- 26. Faculty serving in**
- a) **National committees** b) **International committees** c) **Editorial Boards** d) **any other (please specify) –**
01 international adjunct faculty member
- 27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs) –**
Workshops and Training Programmes.

28. Student projects

- **percentage of students who have done in-house projects including inter- departmental projects –**
100% in the case of MBA and BBA
- **percentage of students doing projects in collaboration with other universities / industry / institute –**
02 students of MBA with Research and Information System, Ministry of External Affairs, Government of India

29. Awards / recognitions received at the national and international level by

- **Faculty - 02**
- **Doctoral / post doctoral fellows - Nil**
- **Students – Nil**

30. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

31. Code of ethics for research followed by the departments: Uniform research policies followed as described in University Statute.

32. Student profile programme-wise:

Name of the Programme (refer to question no. 4)	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
BA	NA	0	0	NA	NA

BA (Economics)	NA	0	0	NA	NA
BA (Economics)	NA	0	0	NA	NA
BA (Economics)	NA	0	0	NA	NA
BA	26	7	0	NA	NA
BBA 2010	NA	112	18	NA	NA
BBA 2011	997	186	30	NA	NA
BBA 2012	602	241	63	NA	NA
BBA 2013	662	268	50	NA	NA
BBA 2014	833	271	51	NA	NA
B.com 2010	NA	26	14	NA	NA
B.com 2011	228	32	9	NA	NA
B.com 2012	191	42	19	NA	NA
B.com 2013	206	47	24	NA	NA
B.com 2014	317	53	26	NA	NA
MBA 2010	NA	55	37	NA	NA
MBA 2011	1424	107	32	NA	NA
MBA 2012	468	118	44	NA	NA
MBA 2013	498	121	40	NA	NA
MBA 2014	599	49	23	NA	NA
Ph.D 2010	NA	25	13	NA	NA
Ph.D 2011	1177	18	20	NA	NA
Ph.D 2012	19	2	6	NA	NA
Ph.D 2013	257	7	9	NA	NA
Ph.D 2014	183	2	5	NA	NA

33. Diversity of students

Name of the Programme (refer to question no. 4)	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
BA	NA	NA	NA	NA
BA	NA	NA	NA	NA
BA	NA	NA	NA	NA
BA	NA	NA	NA	NA

BA	NA	0%	30%	70%
BBA 2010	NA	47%	49%	5%
BBA 2011	NA	44.44%	38.88%	27.31%
BBA 2012	NA	29.93%	40.46%	29.60%
BBA 2013	NA	28.93%	32.70%	38.36%
BBA 2014	NA	35.09%	41.30%	33.60%
B.com 2010	NA	70%	30%	0%
B.com 2011	NA	63.41%	36.58%	4.87%
B.com 2012	NA	47.54%	27.86%	24.59%
B.com 2013	NA	54.16%%	30.55%	15.27%
B.com 2014	NA	56.96%	35.44%	7.59%
MBA 2010	Data not available	43%	56%	1%
MBA 2011	Data not available	49.28%	44.28%	6.42%
MBA 2012	Data not available	41.35%	53.08%	5.55%
MBA 2013	Data not available	42.85%	43.47%	13.66%
MBA 2014	Data not available	46.42%	37.50%	16.07%
Ph.D 2010	Data not available	78.94%	21.05%	0%
Ph.D 2011	Data not available	65.78%	31.57%	2.63%
Ph.D 2012	Data not available	37.50%	62.50%	0%
Ph.D 2013	Data not available	37.50%	62.50%	0%
Ph.D 2014	Data not available	57.14%	28.57%	14.28%

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.:

Data not available

35. Student progression –

Student progression	Percentage against enrolled
UG to PG	Data not available
PG to M.Phil.	Data not available
PG to Ph.D.	Data not available
Ph.D. to Post-Doctoral	Data not available
Employed · Campus selection · Other than campus recruitment	Data not available
Entrepreneurs	Data not available

36. Diversity of staff

Percentage of faculty who are graduates	
of the same university	2.32
from other universities within the State	25.58
from universities from other States	62.79
from universities outside the country	9.30

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period:

Nil

38. Present details of departmental infrastructural facilities with regard to

- a) **Library** – books, e-books, journals and e-journals available
- b) **Internet facilities for staff and students** – Wi-fi enabled campus

- c) **Total number of class rooms** – 26
- d) **Class rooms with ICT facility** - 26
- e) **Students' laboratories** – Computer lab available
- f) **Research laboratories** – Advanced statistical software available

39. List of doctoral, post-doctoral students and Research Associates

- a) **from the host institution/university** –
60 (List attached ANNEXURE SBS-3)
- b) **from other institutions/universities:** NOT APPLICABLE

40. Number of post graduate students getting financial assistance from the university: Nil.

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

Yes; BA (Honours) (Applied Economics) programme was launched after thorough discussions with subject experts from other institutions as well as corporate professionals

42. Does the department obtain feedback from

a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Yes; the feedback is utilized to improve the teaching-learning mechanism every subsequent academic year

b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes; the feedback is utilized to improve the teaching-learning mechanism every subsequent academic year

c. alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes; the feedback is utilized to improve the teaching-learning mechanism every subsequent academic year

43. List the distinguished alumni of the department (maximum 10)

The department is too young for its alumni to occupy positions of distinction

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

List attached: ANNEXURE SBS-4

45. List the teaching methods adopted by the faculty for different programmes.

Role-plays, case-studies, group tasks and presentations, take-home assignments apart from regular classroom lectures

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Departmental review meetings are held regularly and course progress sheets are maintained by respective faculty members for possible monitoring

47. Highlight the participation of students and faculty in extension activities.

Plans are being chalked out for implementation in the current academic year.

48. Give details of “beyond syllabus scholarly activities” of the department.

Several committees have been formed for activities like

- a. Management Development Programmes
- b. Faculty Development Programmes
- c. Student mentoring
- d. Research and consultancy
- e. Newsletter and journal

Besides each department is required to organize one national/international conference in one academic session

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

No

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Authorship of books and publication of in-house journal and papers in peer-reviewed journals outside the university. Faculty member have presented their research findings in different national and international conferences held within and outside India.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:

- Well-constructed academic infrastructure with state-of-the-art teaching tools
- Fairly diverse portfolio of educational programmes offered (in terms of the functional and sectoral specialisations offered)
- Very rich and varied collection of academic credentials (in terms of the faculty's excellent qualifications, length of work experience and breadth of professional exposure over a cross-section of countries)
- Multi-cultural student population
- Fairly rich academic resources (in terms of well-stocked library and ultra-modern computer lab)
- Availability of learning management system software for better teacher-taught interaction
- The advantage of being part of a well-established university identity with a high-awareness brand

Weaknesses:

- Locational disadvantage (in terms of the distance from Delhi and, therefore, the relatively less availability of industry practitioners and academicians from Delhi-based institutions)
- Relatively less possibility of academic experimentation (because of being part of a university set-up)
- Larger proportion of day scholars inhibits longer learning hours

Opportunities:

- A lot of scope for going ahead with branding the school for some particular streams of specialised professional studies (flagship programmes), rather than just ‘generic’ professional studies
- A lot of scope for increasing the level of academic value that can be added to the students

Challenges:

- Paucity of students with good academic acumen
- Challenge of market forces
- Competition from older institutions with a better academic brand equity
- Lack of good employment opportunities for graduating students

52. Future plans of the department

- Development of new programmes relevant to generation of skill sets appropriate to the demands of the present employers. Several domain-specific one-year post-graduate diploma programmes will be offered from the forthcoming academic session.
- One-semester study-abroad programme for some selected BBA and MBA students has been firmed up with three universities located in Russia, Greece and South Korea, to be implemented from the summer of 2015.
- Introduction of new inter-disciplinary programmes in collaboration with SET is also being contemplated.